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H. V. LAWRENCE, INC.

The Cape Cod Nurseries and Gardening Center
FALMOUTH, MASSACHUSETTS

Gardening on Cape Cod

1886 - 1959

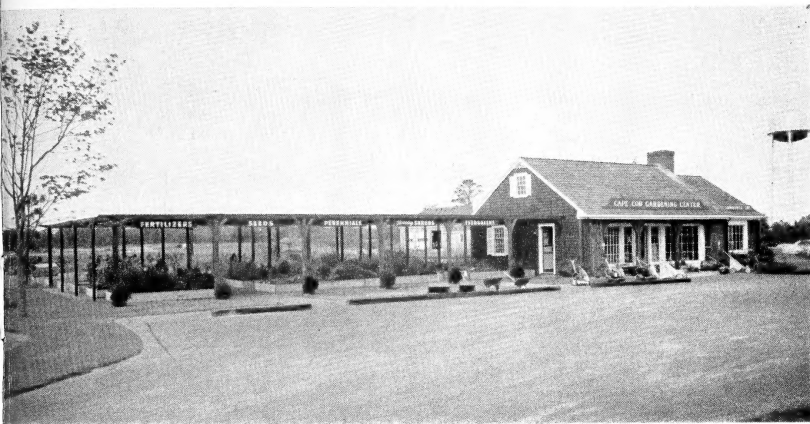
CONTENTS

	<i>Page</i>
The Cape Cod Gardening Center	1 and 4
Gardening on Cape Cod	2-3
Working Together	4-5
New Plants for Old — Redecorating Out-of-Doors	6
The Massachusetts Horticultural Society Garden Awards to Cape Cod Gardens	7-11
Hardy Perennial Flowers	12-16
Annuals, Bedding Plants	16
Bulbs for Fall Planting	16
Cape Cod Sea Shore Planting	17
Roses	18-20
To Small-Home Owners Especially	21
Flowering Shrubs	22-26
More About Pruning	26
Vines	27
Ground-Covers	28
Best Plants for Special Uses	29
Low Growing Plants for House Foundations	29
Plants for Beauty-and-Birds	29
Plants for Shady Places	29
Evergreen Trees and Shrubs	30-33
Container-Grown Plants	33
Gift Certificates	33
Flowering and Shade Trees	34-36
Fruits	36
Fertilizers, Grass Seed and Lawn Care Products	37-38
The New "MNA" Brand Fertilizers	38
Practical Planting Instructions	39-40
Information for Customers	40
Common Names Index	inside back cover

Members:

American Association of Nurserymen
 New England Nurserymen's Association
 Massachusetts Nurserymen's Association
 Society of American Florists
 Florists' Telegraph Delivery Association
 Massachusetts Horticultural Society

COVER PICTURE: A typical old-time Cape Cod dooryard garden in Chatham, awarded a Silver Medal by the Massachusetts Horticultural Society, as noted on page 9.



Our New Cape Cod Gardening Center in East Falmouth

The H. U. Lawrence Cape Cod Gardening Center

ON ROUTE 28 IN EAST FALMOUTH

Your Headquarters for All Gardening Materials

**Hardy Perennial Flowers, Annual and Bedding Plants,
Roses, Evergreens, Shrubs, Trees, Vines,
Ground-covers, Fruits**

Lawn and Garden Fertilizers, Lime, Bone Meal, Peatmoss

Our own Cape Cod Lawn Grass Seeds

**Complete Line of Scott Seeds, Lawn Food
and Weed Controls**

**"Ortho" Brand Insecticides and Pest Controls
Mowers, Sprinklers, Hose, Sprayers, Gardening Tools**

With courteous, competent personnel to help and advise in the wise selection of the right things for the right places, and with spacious display and sales areas and ample off-street parking, the Cape Cod Gardening Center provides the best and most useful service of its kind in Southeastern Massachusetts.

Visitors are always welcome. Bring your friends and browse around.



The terrace-garden portion of the D. K. David estate, recipient of the Burrage Porch Gold Medal award of the Massachusetts Horticultural Society, as noted on page 9.

Gardening on Cape Cod Since 1886

'Way back around 1877, a Cape Cod whaling captain, one John R. Lawrence, was advised that his son Harry, because of frail health, ought to move to the milder climate of the south. The frugal Captain, with typical sea-going sternness and appropriate comments, promptly vetoed that idea and said, "We'll build him a greenhouse in the backyard, and he can get his milder climate there."

Thus did Harry V. Lawrence gain both his health — he lived to be 92 — and a life-work to which he gave full devotion and no small measure of natural skill and good taste.

In 1886 he built his own first greenhouse and founded the horticultural business which today bears his name. Often he told of the problems and burdens surmounted in the early years. Always he generously shared his knowledge and experience.

As the years passed and the business grew from its small beginnings into a broad Cape-wide horticultural service combining landscaping and nurseries with the flower and garden shops, he brought into the organization many younger associates, whose dedicated task today is to cherish the good reputation and the many friendships which long experience, hard work and honest reliable service have brought to him and to the H. V. Lawrence organization through the past seventy-three years.

So again in 1959 we pledge anew our best efforts for conscientious service in the continuing promotion of the best interests of Gardening on Cape Cod.

H. V. LAWRENCE, INC.

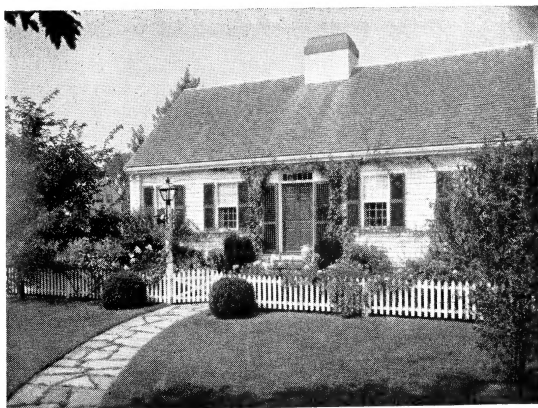
The Cape Cod Nurseries

MILFORD R. LAWRENCE, Pres. & Treas.

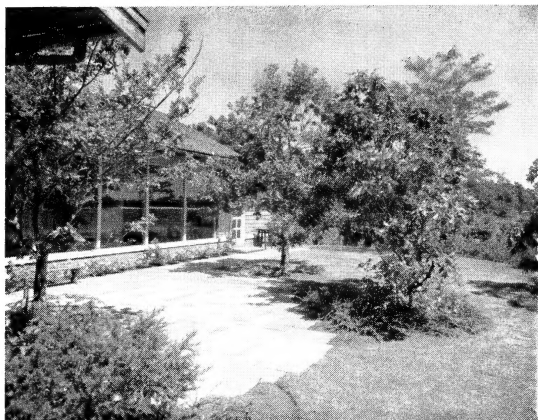
LEWIS H. LAWRENCE, Vice-President

GEORGE H. BIGELOW, Vice-President

E. STANLEY BOLLES, Nursery Manager



An Attractive Cape Cod Home, Landscaped by Us



*The Smaller the Home the More Important is Provision
for Pleasant Outdoor Living Areas*

Working Together

Each a separate unit of the business but closely related in service and productivity our Cape Cod Nursery and our Landscape Department constantly work together to provide a skilled and experienced service in the creation of better landscapes and satisfying plantings for home grounds, large and small, on and near Cape Cod.

The Cape Cod Nurseries and Gardening Center

Conveniently located on Route 28 in the village of East Falmouth, our Cape Nurseries embrace some forty acres producing a wide range of both new introductions and long-established favorites in hardy perennial flowers, evergreens, roses, flowering shrubs, vines, shade and flowering trees, and fruits, with special emphasis on those kinds most appropriate for use on Cape Cod.

Our recently built Cape Cod Gardening Center with its ample parking lot and extensive display grounds offers a wide selection of plants, ready for

you to take with you, or to have delivered (and planted if you wish) at your home. Here too you will find all gardening requisites such as fertilizers, insecticides, lawn seed, watering equipment and all manner of gardening tools and supplies.

Competent salesmen at both Gardening Center and the Nurseries will give practical suggestions and advice on all gardening matters. You'll find their courteous friendly service pleasing and helpful.

Our Complete Landscape Service

Many home-owners have the mistaken notion that "landscaping" means primarily planting a few bushes around the house. True, a large part of good landscaping naturally has to do with selecting and planting the right plants in the right places, in properly prepared soil.

But, on new home grounds especially, and in the improvement and renovation of existing grounds, landscaping includes not only planting, but grading, loaming, lawn seeding, the installation of appropriate driveways, walks, borders, gardens, terraces, pools, walls and other attractive elements.

Competent advice, with plans if needed, should be procured to assure maximum usefulness and beauty, at minimum cost of upkeep.

Such is the service we at H. V. Lawrence's are offering, backed by long years of practical experience in this broad field.

Our professionally trained landscape architects provide skillful design, engineering and supervision for our large forces of experienced competent labor, and we furnish all types of landscape materials such as loam, manure, fill, road material, flagstone, wall-stone, peat, fertilizers, and seeds, together with our home-grown guaranteed plants from the nurseries and greenhouses.

Estimates for any and all work are made without charge, of course. On smaller planting projects simple sketches are often submitted free of cost. Where definite problems of design and engineering are involved, we do make reasonable charges for whatever plan work is needed and authorized. The cost of not planning is often greater than the best advice procurable.

New Plants for Old

Redecorating Out-of-Doors

Are your house plantings or your gardens a bit shabby, run-down, tired-looking? Or perhaps overcrowded, overgrown or in the wrong places?

Would you like to have some of the better newer kinds of plants worked in with what you already have?

Isn't it perhaps time to do more than just wish you had a better-landscaped home, or that garden or rose bed, or terrace you've long been thinking of?

With the help of our skilled landscape advisors you will be pleased to find how simple it is to have such improvements accomplished.

Older plants can be rearranged, brought back to healthy condition by proper pruning and feeding, and space made for the newer and better kinds you've been admiring.

We'll gladly have a competent representative call and talk with you without obligation, about renovations, readjustments, "face-lifting" or additions to your present plantings.

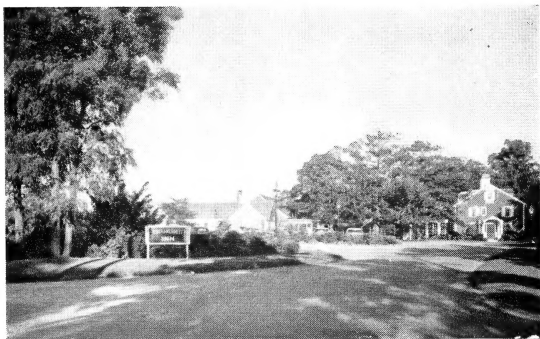
The Cape Codder's Pump

A good many years ago a native Cape Codder had trouble with his well pump, couldn't seem to get it working. He called in a plumber-neighbor to fix it. When the bill came for \$2.50 he complained it was too high. "Shucks, it only took you twenty minutes." "You think I ought to change the bill?" "Sure do." Next day he received a corrected bill which read, "Fixing pump 50 cents, knowing how \$2.00; total \$2.50." He paid it.

We hasten to say that our charges are not in that proportion. But it is true that "know-how" is mighty important in growing plants, and in making attractive and appropriate home grounds. That's why we at H. V. Lawrence's and The Cape Cod Nurseries have on our staff four trained landscape architects, each with superior skill in landscape design, planting, and construction. Every job we do, large or small, benefits by their ability and experience. And invariably it costs less to do work well once than it does to do it over later.

Whether it's a pump or a planting it pays to get experienced "know-how."

"Money cannot buy the services of a client who sends his neighbor to you because he has been treated fairly and with courtesy."



Coonamessett Inn, Inc., Falmouth
Awarded a Silver Medal

"Tastefully planted and well cared for — a very evident love of plants — beautiful planting of Inn and Shops — the enriching of the home grounds with tasteful and most effective plantings."

MOST cherished among all gardening honors are the awards made by the Massachusetts Horticultural Society to gardens of exceptional merit throughout the Commonwealth.

The Society's special Committee on Gardens visits each year one section of the state, views many properties and then recommends a carefully screened group for specific awards and citations.

Twelve such awards were made in 1958 to Cape Cod home gardens and with modest but we believe pardonable pride we report that in eight of the twelve we at H. V. Lawrence's (and our Cape Cod Nurseries) have been privileged to design, construct and plant the home grounds receiving these high honors. And in another we carried out the extensive plans of Olmsted Brothers, landscape architects, of Brookline, Mass.

The Coonamessett Inn property was doubly honored by also receiving the 1959 "Plant America" Award of the American Association of Nurserymen, in recognition of "meritorious industrial landscaping and beautification, contributing to employee and civic pride in our American Heritage." This was one of only ten made throughout the United States.

On this and following pages are pictures of each of these gardens, with excerpts from the official citations of the Massachusetts Horticultural Society.

Naturally it is gratifying that the judgment of so highly qualified a committee of judges should thus confirm the effectiveness of our efforts to produce the better grade of Gardening on Cape Cod.



The Garden of Mr. Karl Hoblitzelle, in Cotuit
Awarded a Gold Medal

"Attractively designed — clever use of space — a good feeling of maturity — interesting plants studiously placed, an extremely well knit and beautiful property."

The Estate of Mr.
Cyril H. Jones, in
Cotuit
Awarded a Silver
Medal

"A garden of great charm, well kept — masses of heather, Japanese spurge, rock cotoneaster and other ground-covers are outstanding — excellent groupings of typically seaside plants."





*The Garden of Mrs. Stuart N. Crocker, in Chatham
Awarded a Silver Medal*

"Typical old-fashioned door yard garden — brim full of profusely flowering annuals and perennials — a superb example of a type associated with the old-time Cape Cod house."

*The Estate of Mr. and Mrs. Donald Kirk David, in Osterville
Recipient of the Burrage Porch Award Special Gold Medal*

This award implies unusual attractiveness in the relationship of porches, living terraces and gardens. "Tastefully planted, careful respect for continuing color — an ever-interesting and ever-changing series of pictures."





*The Garden of Mrs. M. C. Blossom, in Cotuit
Awarded a Bronze Medal*

"A small but very livable garden featuring a century-old cedar on the sea side of the house — shaded and simply planted — most restful."

*The Garden of Mr. and Mrs. Pemberton Whitcomb, in Cotuit
Awarded a Silver Medal*

"A great sweep of well-kept lawn rolls down to the ocean — a colorful walled garden — a magnificent view of white sand, sky and water — an example of Cape Cod at its best."





*The Garden of Mrs. Mary C. Draper, in Woods Hole
Awarded a Silver Medal*

"Within a few feet of the sea, a sunken (walled) garden bright with flowers. The triumph of this garden is the way site difficulties have been overcome without visible effort."

*The Garden of Mrs. G. H. A. Clowes, in Woods Hole
Awarded a Bronze Medal*

"Shaped in the general design of a huge scallop shell, with walks emanating from a central point at the main entrance and widening out towards the perimeter — of unique design and interest."





*The Attractive Cape Cod Garden of
Mr. and Mrs. Lewis H. Lawrence in Falmouth*

Hardy Perennial Flowers

Hardy perennials are those flowers which live on from year to year, and each season produce beautiful displays of blossoms of every conceivable color, form and character.

They are the backbone of every flower border or garden. Judiciously combined with selected annuals they provide continuing yet changing color beauty from early spring through to the fall frosts.

Because Cape Cod is such a summer home region, we specialize in those kinds that are at their best in midseason and early fall, and each year we grow in our greenhouses many thousands of the better annuals and bedding plants for use in summer gardens.

Plant both perennials and annuals. They add so much for so little cost and effort.

Prices on all perennials, unless otherwise noted, are 3 for \$2.25, 6 or more at 65¢ each.

Soil preparation for perennial flowers should provide a minimum depth of 12 inches of good fertile loam, and 18 inches is better where possible. Deep rooting is thus encouraged, with stronger growth and greater resistance to drought and to rigors of winter. Well-rotted cow manure worked in deeply before planting is best.

Perennials

This list is alphabetical by botanical names and includes the most popular kinds.

ACONITUM napellus Sparks var., Monkshood. Purple heads, August. 3-5 ft.

AJUGA, Bugle. Blue, May-June. 6-8 in. Good for shade and ground cover.

ALYSSUM, Goldentuft. Bright yellow, May. 12 in.

ANEMONE, Windflower. Pink varieties only. Fine for fall. 2-3 ft.

AQUILEGIA, Columbine. Giant long-spur varieties all colors, May-July. 1½-2 ft.

ARTEMISIA, Silver Mound. Bright silvery gray mounds, all season. 12 in.

ASCLEPIAS, Butterfly weed. Bright orange, midsummer. 1½-2 ft.

ASTER, Michaelmas Daisy. Several new varieties of this fine fall favorite in lavender, deep blue, purple, pink and white, Sept.-Oct. 2-4 ft.

ASTILBE, Japanese Spirea. Beautiful plummy spikes of pure white and several pink shades, June-August. 1½-2 ft. Partial shade.

CAMPANULA, Canterbury Bells. Both Cup and Saucer and single varieties in pink, white, lavender and purple. Fine biennial, June. 2 ft.

CERASTIUM, Snow-in-Summer. Spreading masses of gray foliage, white flowers, May-June. 6-8 in.

CERATOSTIGMA, Leadwort. Brilliant blue trailing masses all summer. 6-9 in.

CHRYSANTHEMUM coccineum, Painted Daisy. The best hybrids in various shades of pink to crimson, June. 2-2½ ft.

CHRYSANTHEMUM, Shasta Daisy. Giant white semi-double, June-July. 2-2½ ft.

CHRYSANTHEMUM, Hardy Garden varieties. The great fall favorite in 12 outstanding varieties of the tall types and 6 best Cushion type including bronze, maroon, yellow, white and pink.

CONVALLARIA, Lily of the Valley. Generous clumps. Very fragrant, May-June. 8 in.

DELPHINIUM chinense. The lower sort in white, pale blue and bright blue varieties, June-July. 1½-2 ft.

DELPHINIUM PACIFIC HYBRIDS. The stately glorious Larkspur so widely admired. Giant spikes in separate colors, white, pale and deep blues, opal, purple and pinkish tones. \$1.00 each, \$10.80 per dozen.

- DIANTHUS plumarius.** Hardy Garden Pinks. Improved hybrids, all colors, June-July. 9-12 in.
- DIANTHUS Grenadin strains.** Carnation type flowers, yellow, white, pink, red, June-July. 1-1½ ft.
- DIANTHUS barbatus,** Sweet William. Popular biennial, bright clear pink and mixed colors, June. 1½-2 ft.
- DICENTRA,** Bleeding Heart. The smaller fringed variety in pink or white and the large old fashioned type, May.
- DIGITALIS,** Foxglove. Shirley Hybrid mixture pink and white. Biennial, June. 3-5 ft.
- ECHINOPS,** Globe Thistle. Steel blue globes, July-Aug. 3-4 ft.
- FERNS,** Hayscented, Cinnamon and evergreen Christmas Fern. Fine ground covers. Sun or shade.
- GAILLARDIA,** Hybrids, yellow and red. All summer. 2-2½ ft.
- GYPSOPHILA, Bristol Fairy.** Baby's Breath. Airy double flower masses, July-Sept. 2-3 ft.
- HELIANTHEMUM,** Sunrose. Yellow to salmon flowers, June-July. 9-12 in.
- HELIOPSIS,** Hardy Sunflower. Good for cutting. Yellow, July-Aug. 3-4 ft.
- HELLEBORUS,** Christmas Rose. Large pinkish white flowers in late winter and early spring. \$1.00 each.
- HEMEROCALLIS,** Lemon Lily. 20 best low-priced Hybrid varieties. Large clumps, June-August. 2-3 ft.
- HEMEROCALLIS, Hyperion.** Giant canary yellow. \$1.00 each.
- HERBS,** Chives, Hyssop, Lavender, four kinds of Mints, Rosemary, Sage, Tarragon, Thyme, Winter Savory.
- HEUCHERA,** Coralbells. White and 3 pink shades, June-July. 1½-2 ft.
- HIBISCUS,** Mallow. Pink, white and red, August-Sept. 3-5 ft.
- HOLLYHOCKS,** Old New England favorites. Double pink and single mixed. Biennial July. 4-6 ft.
- HOSTA (Funkia),** Plantain Lily. Pure white and the new fragrant lavender "Honeybells."
- HYPERICUM,** St. Johnswort. Bright yellow, all summer. 1-1½ ft.
- IBERIS Snowflake.** Best pure white hardy Candytuft, May and August. 8-12 in.
- IRIS,** German. Eight fine varieties for full color range, May-June. 2-3 ft.

Prices on all perennials, unless otherwise noted, are 3 for \$2.25, 6 or more at 65¢ each.

IRIS, Japanese. Ten named varieties, for midsummer beauty. 2-3 ft.

IRIS, Dwarf *pumila*. Several colors, early May and often in September. 9-12 in.

KNIPHOFIA, Torch Lily. Large gay spikes, yellow, orange-red, and white, July-Sept. 2-3 ft.

LAVANDULA, True Lavender. Popular fragrant foliage. Blue flowers. June-July, 1½ ft.

LIATRIS, Gayfeather. Rose and white spikes, Aug.-Sept. 1½-3 ft.

LILIUM, Lilies. Top quality potted bulbs of Gold Banded, Madonna, Centifolium Hybrids, Hardy Easter Lily, Olympic Hybrids, Regal, and Pink and White Speciosum. Priced according to variety, June-August. 2-5 ft.

LINUM, Flax. Masses of soft pale blue all season. 1½ ft.

LUPINUS, Russell Hybrid Lupine. Wide range of brilliant colors, June-July 2-3 ft.

NEPETA, Catmint. Billowing gray foliage, lavender flowers, May-June. 1 ft.

PAEONIA, Peonies. Many double-flowered varieties and the best in the Japanese single-flowered kinds. \$1.25 and \$1.50, June. 2-3 ft.

PHLOX. The great midsummer perennial. Over 20 of the leading named varieties, pure white, many pink shades, red and clean lavender, July-August. 1½-3 ft.

PLATYCODON, Balloon flower. Best midsummer blue perennial; also the new double kinds in blue and white, July-August. 2-3 ft.

PRIMULA, Primroses. Most popular early spring perennial. Many colors, April. 8-12 in.

SANTOLINA, Lavender-cotton. Aromatic silver-gray foliage, yellow flowers, July. 1 ft.

SEDUM, Stonecrop. Several varieties of this rock garden stand-by, June-August. 6-18 in.

STOKESIA, Blue Moon. Giant fringed flowers of lavender blue, July-August. 12-18 in.

TEUCRIUM, Germander. Good for low clipped edging. Rose pink, July. 6-9 in.

THYMUS, Thyme. Five varieties, all scented; fine ground covers, July. 2-6 in.

VERONICA, Speedwell. Four best kinds, blue and white spikes, June-July. 1-2 ft.

VINCA, Bowles Variety, Periwinkle. (See ground-covers, page 28).

VIOLA Scotch Hybrids. Giant flowered hardy pansies, all colors, all season. 6-9 in.

We also grow these other perennials. . . .

ACHILLEA , Yarrow, yellow	OENOTHERA , Evening Primrose, yellow
ARTEMISIA , Silver King, Gray foliage	PAPAVER , Poppy, Iceland and Orientals
AUBRETIA , Purple Rock Cress	PHLOX subulata , Creeping Phlox
CAMPANULA carpatica , Harebells, blue and white	SAXIFRAGA , Saxifrage, pink
CENTAUREA montana , Hardy Cornflower, blue	SEMPERVIVUM , "Hen-and-Chickens"
GEUM , Avens, Red and deep yellow	THALICTRUM , Meadowrue, Yellow
LYCORIS , Hardy Amaryllis, mauve	THERMOPSIS , Yellow Lupine
MONARDA , Beebalm, red and pink	VIOLA , Tufted Pansy, several kinds

Perennials best for picking would include these: Columbine, Asters, Shasta Daisy, Chrysanthemum, Lily of the Valley, Delphiniums, Dianthus, Coreopsis, Doronicum, Baby's Breath, Coral Bells, Iris, Lilies, Lupine, Peonies, Tritoma.

Annuals and Bedding Plants

Annual flowers are unequalled for their June-to-frost color in gardens, borders and plant boxes.

We grow some 200,000 of the better kinds in our greenhouses and frames each spring. Started from seed or cuttings in late winter, many are already in bloom at planting time in late May and June.

Our potted plants have no setback when planted out.

Out of the thousands of kinds and colors offered in the market, we select and grow a selected list of special merit, true to color and name.

Husky, healthy plants in everything from alyssum to zinnias are ready May 15.

We carry a large supply of the better varieties of *Gladiolus* bulbs.

Bulbs for Fall Planting

Nothing quite equals the early-spring pleasure that comes from daffodils, tulips, narcissus, crocuses, snowdrops, squills and several other kinds.

Each fall we have a most extensive stock of the best of the moderate-priced kinds of these "Dutch bulbs."

Plan to plant as many as you can every fall. They live and increase from year to year.



*Japanese Black Pine and Bayberry
Two of the Best Plants for Seashore Exposures*

Cape Cod Seashore Planting

Two major factors cause problems in planting in seashore exposures.

First, the fairly constant and often strong winds off the sea cause excessive drying out and battering of plants, and frequently deposit harmful quantities of salt on foliage and flowers.

Second, natural soils especially near the sea are often light and sandy, lack humus and fertility.

Successful results in planting in seawind exposures require, therefore, the careful selection of the limited kinds of plants proven resistant to salt-laden winds, planting them more closely together than elsewhere to get benefit of massed mutual protection, and providing adequate reasonably fertile soil to make and keep the plants healthy and better able to survive adversity.

More than half a century of specialized experience in meeting these conditions enables us to be of special help in creating successful seashore plantings.



Roses are at Their Brilliant Best on Cape Cod

Roses

Hybrid Tea Roses, Floribundas and Climbing Roses all do exceptionally well on and near Cape Cod.

All roses benefit by extra-thorough soil preparation before planting. Anyone can grow and enjoy beautiful roses if he will buy first quality plants, plant them properly and take reasonably good care of them.

We offer a carefully selected range of proven varieties, including the outstanding All-American Award kinds and many of the older favorites.

Dormant bare-root plants are offered for early spring planting. After May 1 potted plants are recommended.

General price range for dormant plants is \$1.75 each, 6 or more at \$1.50 each, and for potted plants \$2.25 each, 6 or more at \$2.00 each. Patented and newest introductions are at slightly higher rates. All our plants are 2-year field-grown No. 1 grade.

For your convenience we list the various kinds by color groups. If you wish more detailed descriptions of individual varieties we will gladly send a special list.

Hybrid Tea Roses

For your convenience this list is arranged by Flower colors.
AA indicates recent All-America Award Rose.

PINKS AND SALMONS

Capistrano (AA)
Charlotte Armstrong
Helen Traubel (AA)
Katharine Marshall
Mission Bells (AA)
Pink Peace (new)
Tiffany (AA)

WHITES

Frau Karl Druschki
Kaiserin Auguste Viktoria
McGredy's Ivory
White Knight (AA 1958)

REDS

Chrysler Imperial (AA)
Crimson Glory
New Yorker

YELLOWS AND APRICOTS

Diamond Jubilee (AA)
Duquesa de Penaranda
Fred Howard (AA)
Lowell Thomas
McGredy's Yellow
Mojave (AA)
Sutter's Gold

BICOLORS

Forty-niner, red & yellow
Kordes Perfecta (new)
Love Song, pink & yellow
Peace, yellow and pink
Pres. Herbert Hoover, copper-red and gold

Grandiflora Roses

Queen Elizabeth (AA)
Buccaneer
Carrousel
Montezuma
Starfire, 1959 All-America

Exceptionally fine clear pink
Non-fading clear yellow
Large deep red
Coppery bronze-orange
Rich red

Floribunda Roses

Grouped by colors

PINKS AND SALMONS

Betty Prior
Else Poulsen
Fashion
Gruss an Aachen
Lilibet (AA)
Ma Perkins (AA)
Pink Bountiful
Pinocchio

WHITES

Ivory Fashion (1959 AA)
White Bouquet (new)
White Pinocchio

REDS

Donald Prior
Fusilier (new)
Lafayette Improved
Red Pinocchio
Vogue (AA)

YELLOWS AND ORANGES

Gold Cup, new
Goldilocks
Jiminy Cricket (AA)
Spartan

BICOLORS

Circus, yellow & red (AA)



Climbing Roses on a Falmouth Fence

Climbing & Trailing Roses

Grouped by color for ease in selection

(E) indicates Everblooming, or more accurately, repeat-blooming

PINKS AND SALMONS

Aloha (E)
American Pillar
Dream Girl (E)
Dorothy Perkins
Dr. J. H. Nicholas (E)
New Dawn (E)

WHITES

White Dawn (E)
Wichuraiana

REDS

Blaze Everblooming (E)
Excelsa
Paul Scarlet

YELLOWS AND COPPERS

Climbing Goldilocks (E)
Climbing Peace (E)
Copper Glow
Golden Showers (AA) (E)

Cultural Notes on Roses

Spraying. Roses always benefit from regular spraying. Use Rose-tox, a combination that is easy to apply that controls Aphis, Blackspot and all other Rose insects and diseases. Keep the plants and ground clean from infected leaves.

Feeding. For best results feed Roses lightly every three weeks up to mid-August. We recommend Agrico-for-Roses or other well-balanced plant food. A good handful to a plant is about the right amount. Frequent light feeding is better than too much at one time.

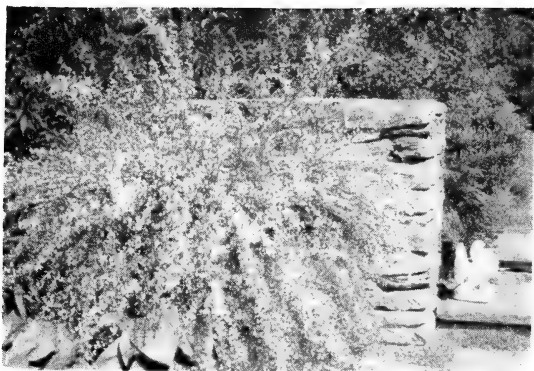
To Small Home Owners — Especially

Hundreds of small-home owners on and near Cape Cod are the very people H. V. Lawrence, Inc. and the Cape Cod Nurseries have been built primarily to serve.

More than four-fifths of all our sales of nursery plants, grass seed, fertilizers and all landscape materials have consistently been made for use on small house grounds. We cherish this business, and want to emphasize that while it has been our pleasant privilege to do the complete landscape designing and development work on many of Cape Cod's larger estates, we could not long continue in business if it were not for the average home owners, like you and you and you. The sale of a few rose bushes, a dogwood tree, a pound of lawn seed or a bag of fertilizer to a small-home owner, and his entire satisfaction with that purchase in terms of service, quality and price, are of very real pleasure and satisfaction to us. Added together, the hundreds and thousands of such sales each season are the life blood of every business such as ours.

Simple attractive plantings, a few flowers, and a healthy well-kept lawn make the small house a home. And well-kept small homes are a source of pride to their owners, building just the type of community we all cherish for our own.

Indeed the business of the small-home owner, whoever and wherever he is, is always welcome at H. V. Lawrence's and the Cape Cod Nurseries, headquarters for better Gardening on Cape Cod for everyone.



*Warminster Broom's Fountain-like Sprays of Creamy White,
in an Effective Composition*

Deciduous Flowering Shrubs

Flowering shrubs offer perhaps the greatest and most satisfying return on a small investment. Prices of good sized shrubs are low. Shrubs grow quickly, provide a wealth of flower in their varying seasons, and often have most attractive fruits and brilliant fall foliage color.

They require little care, but should be properly pruned (not top-sheared) each year to provide maximum flower production and retain good form.

Some, such as lilacs, viburnums, honeysuckles, beautybush and mock-orange grow tall and quite imposing. Others, like dwarf deutzias, barberry, bayberry, cotoneasters, and floribunda roses are low-growing, particularly good for use with single-story houses, both Cape Cod traditional and modern ranch-type homes. Still others are especially useful for close-clipped hedges.

All quoted prices are for B & B (Balled and burlapped) or potted plants, for safer transplanting and convenient handling.

Flowering Shrubs

AZALEAS. With the possible exception of roses, these are fast becoming the leaders among flowering shrubs. We carry the flame-red Torch Azalea, (*kaempferi*), the Chinese *mollis* in yellows and oranges, the Shell-pink vaseyi, the sweet white Swamp Azalea, (*viscosa*), in various blooming sizes at prices from \$3.00. (See also those listed under Evergreens, page 30).

BARBERRY, both the green and the red-leaf varieties.

BUDDLEIA, **Butterfly bush.** Deep purple, pink and white varieties at \$2.00.

CHAENOMELES (*Cydonia*), **Japanese Quince.** Red and beautiful pink varieties.

CLETHRA, **Summersweet.** Fragrant choice native flowering in midsummer, and the splendid new pink-flowering variety.

CORNUS sibirica, **Red-stem Bush Dogwood.** Red branches, white flowers, blue berries. 3 to 4 ft. plants are only \$1.75. (For Flowering Tree Dogwoods please see page 34).

COTONEASTERS. More popular every year, for their sturdy compact form, pink flowers and abundant red fruits. Two best upright forms are *divaricata* and *francheti*, with heavy 2 to 3 ft. plants at \$3.00 each, \$33.00 per dozen. *Horizontalis* and *praecox* are beautiful spreading types, priced from \$2.25 to \$3.50.

CYTISUS scoparius is the well-known bright golden Scotch Broom. *C. praecox* is the Warminster Broom with great fountains of creamy yellow flowers in early June. Thoroughly hardy. We have several unusual varieties, one yellow with red eye, one with maroon-bronze flowers, the closely related hardy *Genista pilosa*, and the true Scotch Gorse, *Spartum*. All are priced from \$2.00 to \$3.00 and are a real value.

DEUTZIA kalmiaeflora is the new semi-dwarf Deutzia with large flowers resembling Mountain Laurel only \$2.50.

ELEAGNUS, **Russian Olive**, is noted for its silvery green foliage, distinctive spotted berries, and for its sturdy growth in sea-wind exposures. Sizes from 2 to 6 ft. at \$2.00 to \$5.00.

ENKIANTHUS, **Redvein**, is so named for its red-striped bell-shaped flowers in June, and adds a brilliant red fall color. Quite rare. 1½ to 3 ft. plants \$4.00 and \$5.00.

EUONYMUS alatus, **The Cork-bark or Winged Euonymus** has dense bright green foliage turning the most brilliant cerise-red in fall. Fine for borders. 2 to 6 ft. plants from \$3.50 to \$6.50. The variety *alatus compactus*, is semi-dwarf, very dense, with the same brilliant color. 1½ to 4 ft. at \$3.25 to \$5.75.

FORSYTHIA is spring itself. Three varieties, the brilliant **spectabilis**, the new large-flowered "**Lynwood Gold**," and the new lemon-yellow "**Spring Glory**," are all outstanding. A great value in extra bushy plants from 3 to 6 ft. high at only \$2.75 to \$4.50.

HIBISCUS syriacus, **Althea**, or **Rose of Sharon**. The most outstanding summer-flowering shrubs, covered in August with large hollyhock-like blooms. **Lady Stanley** is blush pink, **Pink Beauty** is a clear single pink, **Banner** is white with a red eye, "**Snowdrift**" is a large single pure white, and our own introduction "**Cape Cod Skies**" is a clean true blue. Sizes run from 2 ft. to as high as 6 ft. in some varieties, at prices from \$2.50 to \$5.00.

HYDRANGEA macrophylla is the distinctive **Blue Hydrangea**. We have the giant double-flowering variety, and the distinctively different single blue type also. Prices vary with size.

HYPERICUM prolificum, **St. Johnswort**, is a low growing shrub covered all summer with large crested yellow flowers. Only \$2.00.

KOLKWITZIA, **Beautybush**, well deserves its common name. Long arching branches on rapidly growing shrubs are covered in June with hundreds of soft pink bells. Sizes up to 6 ft. are priced from \$2.25 to \$4.50.

LIGUSTRUM ovalifolium is the **California Privet** so effectively used in hedges. Plant 12 plants for 10 feet of hedge. 2 to 3 ft. size is \$40.00 per hundred; 3 to 4 ft., \$45.00. **L. regelianum**, **Regal's Privet**, is of a spreading habit, good for facing down higher shrubs; has white flowers in July. 1½ to 2 ft. plants are only \$1.00 each, \$10.80 per dozen.

MYRICA pensylvanica is our old native friend **Bayberry**. Its fragrant waxy gray berries are used to make candles. Clean glossy foliage and sturdy growth. Bare root, \$2.25.

PHILADELPHUS coronarius, **Mockorange**. Old timers know it as **Sweet Syringa**. Tall growing, June flowering, 3 to 4 ft. plants are \$2.25 each.

PRUNUS maritima is the **Beach Plum**, a true **Cape Codder**. Beautiful in flower in early May, its juicy fruits make wonderful jelly. We have stocky nursery-grown plants, 1½ to 3 ft. at \$1.50 to \$2.25. Bare root.

ROSES, Shrub Types. (See pages 18 to 20 for Garden Roses) **Harisoni** has large double yellow flowers in June. 2 to 3 ft. \$3.00.

Hugonis, **Golden Rose of China**. Great arching sprays of single yellow flowers in May. 2 to 3 ft. \$3.00.

Multiflora, widely recommended for thick hedges and barriers where its spread can be allowed. 2 year transplants at \$30.00 per hundred, \$6.00 per dozen.

ROSES-continued

Rugosa. The one best flowering shrub for direct sea-wind exposures. Showy deep pink flowers followed by large red seed-hips. \$1.75 each, \$19.20 per dozen. We also have the white-flowering variety, equally hardy.

Rugosa Agnes has large double pale yellow flowers, very fragrant in June. 2 to 3 ft. plants are \$2.50.

SPIRAEA Anthony Waterer is a good midsummer dwarf shrub with flat heads of old rose flowers. \$2.50 and \$3.00.

S. vanhouttei is popularly called Bridal Wreath. Arching branches are covered with its white flowers in late May and June. 2 to 3 ft. \$2.00. 3 to 4 ft. \$2.50.

S. cantoniensis is like the above, but blooms about 3 weeks later. Flowers are double. 2 to 3 ft. \$2.00; 3 to 4 ft. \$2.50.

SYRINGA includes the whole family of Lilacs.

The old fashioned **Common Lilac, vulgaris**, will always be a favorite, as will the white variety.

French Hybrid Lilacs are the group that have the greatly improved flowers in a wide range of beautiful colors. Young plants produce flowers, and grow quickly if given good soil and food. These are a "must" for the home grounds. Sizes from 18 to 24 in. to 3 to 4 ft. priced from \$3.00 to \$5.00.

TAMARIX odessana, Tamarisk, blooms with pink flowers above feathery bluish foliage in July. The variety *parviflora* blooms in May. Both are strong in seawinds and very effective. 3 to 4 ft. plants are \$2.25.

VIBURNUMS are one of the finest of all plant families.

V. carlesi is the extremely fragrant "**Mayflower Viburnum**" with magnificent pale pink flower heads in May. \$4.75.

V. dentatum, Arrowwood, is a sturdy native, most adaptable, has white flowers followed by blue fruits. \$1.75 and \$2.50.

V. dilatatum, Linden Viburnum, has glossy foliage and large masses of red fruits. Slower growing. \$3.50.

V. sieboldi, Sieboldi V., has bold foliage, makes a large specimen bush up to 15 feet. Abundant red fruit clusters. 1½ to 3 ft. plants are \$2.75 and \$3.25.

V. tomentosum, Doublefile V., has very large flat white flower heads in June above heavy clean foliage that turns purple in the fall. A truly outstanding shrub. Our plants are all extra-heavy grade, from 2 to 6 ft. priced from \$3.00 to \$6.25, and well worth it.

V. trilobum is called **Cranberry Viburnum** because of its big clusters of bright red berries in late summer and fall \$2.75.

VITEX macrophylla, Chastetree, has large upright clear blue lilac-like flower spikes in August and September. Potted plants at \$2.50 bloom the first summer.

WEIGELA florida is Pink Weigela, well known for its sturdy growth and abundance of pink trumpet flowers in June. The **Crimson Hybrid** is a fine red-flowered variety, and **variegata** has green and white foliage with pale pink flowers. 2 to 3 ft. and 3 to 4 ft. sizes. \$2.00 and \$2.50.

We also have the following Shrubs in limited sizes and quantities:

ARONIA , Red Chokeberry	PHOTINIA , Christmasberry
CALLICARPA , Japanese Beauty- berry	PRUNUS glandulosa , Pink Flower- ing Almond
CARYOPTERIS , Bluebeard	PRUNUS triloba , Double-flower- ing Plum
CORNUS mas , Cornelian Cherry	RHAMNUS cathartica , Buckthorn
CORNUS racemosa , Gray Dog- wood	RHUS aromatica , Fragrant Sumac
COTINUS coggygia , Smoketree Also the Purple-leaf Smoketree	SALIX purpurea , Purpleosier Wil- low
DEUTZIA gracilis , <i>gracilis rosea</i> and <i>scabra</i> Pride of Rochester	SYMPLOCOS , Sapphireberry
FRANKLINIA in small sizes	SYMPHORICARPOS , Snowberry
JASMINUM , Winter Jasmine	VACCINIUM corymbosum , Na- tive Highbush Blueberry and the best Hybrid varieties
LIGUSTRUM obtusifolium , Ibotia Privet	VIBURNUM rhytidophyllum and <i>setigerum</i>
LONICERA fragrantissima and <i>tatarica</i> , Bush Honeysuckles	WEIGELA candida , White Weigela
PHILADELPHUS <i>virginalis</i> , Double Mockorange	

More about Pruning

Most spring-flowering shrubs and trees form their flowerbuds in the fall, and best pruning of these plants is done right after they have flowered, except for a bit of thinning or removal of dead wood.

Summer-and-fall flowering plants, deciduous shade trees, and tall-growing evergreen trees are well pruned in late winter and early spring.

Hedges, which are meant to be formally shaped are of course trimmed during the growing season, since shape rather than flower beauty is the objective.

And speaking of hedge trimming, we cannot resist the urge to caution against the current trend to shear yews, junipers and other naturally beautiful evergreens used in informal plantings into flat-topped square-sided geometric monstrosities. Such butchering is inexcusable in taste, horrible in appearance, usually the work of those who have little knowledge or appreciation of plant character or landscape beauty.

Visit our new Cape Cod Gardening Center
on Main Route 28 in East Falmouth
Everything for Better Gardening on Cape Cod

Climbing Vines

These are the upright kinds that are so useful for beautifying buildings, walls and fences. They take up little space yet contribute greatly to an attractive picture, and they cost so little. (Other kinds useful for massing on slopes are listed under Ground Covers.)

C indicates kinds that cling tightly to buildings, walls, etc.

S indicates kinds requiring support (fences, wires, trellises, etc.)

Vines Valuable for Beauty of Flowers

CLEMATIS paniculata (S). The fragrant white autumn Clematis. \$1.50.

HYBRID CLEMATIS (S). Beautiful large flowers in summer, in blue, purple, lavender, white and crimson varieties. \$3.00.

FLEECEVINE (Polygnum) (S). Fastest growing hardy vine, foamy white flower masses in August. Stands wind. \$1.75.

HALL'S HONEYSUCKLE (S) is the extremely fragrant mid-summer yellow flowering favorite, \$1.25; base root plants \$55.00 per 100. We also have the Flame Honeysuckle, (heck-rotti) at \$2.00.

CLIMBING HYDRANGEA (C). Large white flower heads in July. Rare. Extra large, \$6.00.

CLIMBING ROSES (S), most colorful of all vines. Please see page 14.

TRUMPET VINE (S). Large growing, covered with yellow-orange trumpets in midsummer. Hummingbirds like its honey. \$1.75.

WISTARIA (S). Beautiful drooping fragrant flower clusters in late May. Lavender and white varieties. Needs strong support. \$3.00.

Vines for Good Foliage Cover

BOSTON IVY and **WOODBINE** (Virginia Creeper) are tight clingers, rapid growers, have bright red fall foliage color, \$1.50 and \$1.75.

ENGLISH IVY is the best evergreen clinging vine. Entirely hardy here, 35c to \$1.00.

EUONYMUS or **Wintercreeper** is another fine evergreen climber. Four kinds of varying types, all good. \$1.25 to \$2.00.

PORCELAINBERRY (S) has most attractive turquoise fruit. Best on fences and low walls, as it needs some support. \$1.75.

DUTCHMAN'S PIPE (S) is still much used for its heavy foliage masses. \$2.50.

GRAPES (S) are double-value vines, abundant fruit and strong foliage. \$1.50.

Ground Covers

Steadily in recent years the swing has been to beautiful ground-cover plantings. Once established, their solid mass effects require almost no maintenance. Often by using drifts of different kinds of plants, carefully planned and melded together, effects of great beauty and character can be created.

Because of their importance and effectiveness we in the Cape Cod Nurseries are specializing in ground cover plants of many kinds, and we therefore group them here as a class of materials of special use and appeal.

SCOTCH HEATHER (*Calluna*), we feel is of top merit. Quantities of pink, rose and white flower spikes cover the low-spreading massed evergreen foliage in midsummer. Fine on dry slopes and in borders. Eight varieties. 4 to 6 in. clumps. \$9.60 per dozen, \$60.00 per hundred. 6 to 8 in. clumps, \$10.80 per dozen, \$75.00 per hundred.

TRUE HEATH (*Erica*) resembles Heather but flowers as early as February and March in sheltered spots. Pink and white varieties. \$9.60 per dozen.

BEARBERRY or Wild Cranberry (*Arctostaphylos*) is a beautiful thing, with dense mats and trailers of shiny evergreen foliage that turns maroon-bronze in fall, with pink flowers and red berries. A true Cape Codder. Good for sandy banks and broad carpeting effects. Pot grown, \$7.80 per dozen, \$50.00 per hundred.

MYRTLE or Periwinkle (*Vinca minor*) Bowles variety is the improved kind, with glossy evergreen foliage and bright blue flowers. Spreads rapidly, good in shade. \$6.00 per dozen, \$45.00 per hundred.

PACHYSANDRA (*Spurge*) is very widely used for solid masses of clear green with attractive white flowers in spring. Thrives in shade, needs good soil. \$3.60 per dozen, \$25.00 per hundred.

PACHISTIMA is a nice compact low-spreading dwarf evergreen, good for edging and for ground cover in light shade. \$10.80 per dozen, \$75.00 per hundred.

ENGLISH IVY trails out on the ground to make dense covers of glossy foliage in appropriate locations. Most effective. \$30.00 per hundred.

EVERGREEN EUONYMUS varieties make excellent ground cover masses and have Bittersweet-type fruits in fall. \$13.20 to \$22.20 per dozen.

FERNS are excellent ground covers. Hayscented Fern spreads quickly. In heavy square-foot turfs. \$70.00 per hundred. Christmas Fern holds its clean fronds all winter. \$50.00 per hundred.

Best Plants for Special Uses

LOW-GROWING PLANTS FOR HOUSE FOUNDATIONS

Evergreens: Boxwood, Spreading and Dwarf Yews and Junipers, Leucothoe, Laurel-cherry, Inkberry, Dwarf Japanese and Box-leaf Holly, Wilson Rhododendron, Laurel, Dwarf Mugho Pine, Hinoki Cypress, Azaleas, Abelia, Pieris, Globe Arborvitae, Dwarf Biota; and of course the ground-cover plants like Myrtle, Pachysandra, Pachistima, English Ivy, Euonymus, Daphne and Heather.

Deciduous: Floribunda Roses, Azaleas, Barberry, Bayberry, Warminster Broom, Cotoneaster, Dwarf Deutzias, Blue Hydrangea, Regel Privet, Waterer Spirea and Vitex.

THESE ARE "FOR THE BIRDS"

We are this year cooperating with the Massachusetts Audubon Society, helping to supply many kinds of plants particularly recommended by them "for beauty and the birds." Here are some of them.

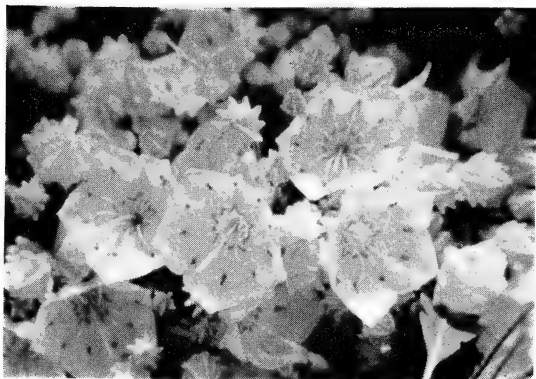
Pines and Spruces for the seeds within their cones and for thick shelter, Red Cedar and Bayberry for their abundance of rich waxy berries.

For brightly colored fruits and seeds, Bush Honeysuckles, Aronia, Barberry, Winterberry, nearly all the Viburnums, Privet, Russian Olive, Multiflora and Rugosa Roses, Firethorn, Shadblow, Flowering Crabapples, Hawthorns and Dogwoods, and of course the beautiful Christmas Holly.

FOR SHADY PLACES

A number of excellent plants which are at their best in sunny locations are also reasonably tolerant of conditions on the shady sides of buildings and in areas shaded by higher plant growth. They may not blossom so abundantly as in full sun, and they will tend to reach for light, thus requiring a bit more pruning to keep them in good shape. If they must compete with the roots of overspreading trees they should be fed regularly to compensate for the nutriment the tree roots use up.

Among such plants are the Rosebay and Carolina Rhododendrons, Yews, Japanese Holly, Leucothoe, Euonymus, and many Azaleas; Dogwoods, Clethra, Snowberry, Mock-Orange, Bush Honeysuckle, and most Viburnums; nearly all evergreen vines and ground covers and ferns, and such perennials as Monkshood, Columbine, Astilbe, Lily of the Valley, Bleeding Heart, Foxglove, Lemon Lily, Plantain Lily, German Iris, Violas and Primroses.



Portrait of an Old Friend — Mountain Laurel

Evergreen Trees and Shrubs

Because evergreens, as the name indicates, hold their foliage all winter and throughout the whole year, this constant beauty is their greatest common asset. But like the deciduous plants, some grow tall, even make large trees, while others are bush-form and still others low and spreading. All evergreens bear flowers, but on the coniferous types like pines, spruces, hemlocks, junipers, arborvitaes and yews, those flowers are relatively inconspicuous, while the broad-leaf types like azaleas, rhododendrons, and andromedas have most beautiful blossoms that greatly enhance their worth. Wise choice is thus necessary, depending on personal preference and on which effects are appropriate.

For convenient reference and selection we list first the taller growing tree-type evergreens, then the medium-height and lower spreading kinds.

NOTE. Evergreen ground covers such as Heather, Pachysandra, Myrtle, etc., are listed under Ground Covers, on Page 28.

Taller Growing Kinds

ARBORVITAE (*Thuja*) both the Dark American (*nigra*) and the narrower Pyramid (*pyramidalis*) are good, 1½-5 ft., \$3.25-\$8.00.

CAROLINA HEMLOCK. Glossy dark green small needles, dense growth, 2-3 ft. \$6.00, 3-4 ft. \$8.00.

CRYPTOMERIA. Tall-growing pyramidal tree of unusual character, thrives near the sea. 3-4 ft., \$10.00.

HOLLY, see page 32.

RED PINE (*P. resinosa*). Long needles, rapid growth. Use elsewhere than in direct salt-wind exposures, prices on application.

JAPANESE BLACK PINE (*P. thunbergi*). The very best evergreen tree for seashore exposures. In 2½-5 ft. sizes, \$7.50-\$12.00.

RED CEDAR is the columnar native Juniper. In sizes from 3-8 ft., \$6.00-\$13.50. Collected large trees up to 25 ft. high can be safely moved.

SPRUCE (*Picea*). Pointed form (like "Christmas Trees") excellent lawn specimens. Five kinds. White spruce, 15-24 in. \$3.50 and \$4.50; Green Colorado Spruce, 2-4 ft., \$7.00-\$9.00; Blue Spruce, 2-4 ft., \$9.00-\$16.00; Red Spruce, 3-5 ft., \$7.50-\$10.00.

Medium and Dwarf-Growing Kinds

(B) indicates broadleaf type; (C) indicates so-called coniferous kinds.

ABELIA (B). Graceful low shrub to 5 ft. with glossy foliage and pink flowers from July to October. \$3.00.

AZALEAS (B). As with the deciduous azaleas (page 23) the evergreen types include many beautiful colors and kinds, in pure white, pinks, lavender, yellows, oranges and bright crimson. From \$4.00 depending on size and variety.

BOXWOOD (B). The common northern variety, fine plants, 12-18 in. at \$3.50 and \$4.25.

DAPHNE cneorum, Garland flower, (B) makes charming low mounds with fragrant pink flowers in May, 9-12 in. \$3.00

FIRETHORN (*Pyracantha*) (B) is universally in demand. White flowers are followed by brilliant orange fruit clusters. Often trained in espalier form against walls and buildings. Fine potted plants, 15-18 in., \$3.50; also the new variety **Kanzan**, bushy type with orange-red berries, \$3.75.

GLOBE ARBORVITAE (C) is a naturally low globe-shape variety, in 15-24 in. plants at \$3.00 and \$4.00. The Siberian Arborvitae is broad conical in shape, rather slow growing. 2-4 ft., \$6.00 and \$8.00.

HEATHER and **HEATH**, see page 28.

HOLLY (B). The *Ilex* family is large, and all members are exceptionally attractive. Here they are.

American Holly (*I. opaca*). The popular Christmas Holly all grown from berry-bearing Cape Cod plants, and thoroughly hardy. Sizes 9 in. to 2-2½ ft., \$2.50 to \$9.50. Will grow quickly in good soil. Small male plants also available.

Inkberry (*I. glabra*) is a fine native, glossy foliage, black berries, 12-24 in. nursery grown plants. \$3.50-\$6.00.

Box-Leaf Holly (*I. crenata convexa*) is the best spreading type broadleaf evergreen. Shining leaves, compact growth, stands clipping, if desired. Costs more but well worth it. \$6.75 to \$9.75.

Japanese Holly (*I. crenata* hybrids. Upright-growing, fine plants, rather fast-growing. \$6.00-\$7.50. Also *I. helleri* and *I. stokesi*, both very dwarf compact types, 9-12 in., \$3.25.

English Holly (*I. aquifolium*) has very glossy foliage, large red berries. Fully hardy on Cape Cod. 1-2 ft. plants, \$3.00-\$4.50.

HINOKI FALSECYPRESS (*Chamaecyparis obtusa gracilis*) (C) is exceptionally attractive with laminated and tufted foliage of deep green. 1½-2 ft. \$7.00. The dwarf variety *nana* is very slow-growing. 10-12 in., \$5.00.

IRISH JUNIPER. Slender columnar type, gray foliage. 2-4 ft. \$3.50 and \$4.50.

SPREADING JUNIPERS (C) include the fast-growing green Pfitzer Juniper in sizes from 1-2½ ft. spread, \$5.00-\$9.50, the gray-foliage Hetz Juniper, 1½-2 ft., \$7.00; and the flatter growing Andorra Juniper which turns purplish in fall. 1½-2 ft., \$6.50.

LAURELCHERRY (*Prunus laurocerasus*) (B) has large arching leaf-sprays of shining green, spreading growth, white flowers. Fast-growing. 9-12 in. plants, \$3.00.

LEUCOTHOE (B) with arching foliage sprays and white flowers thrives in shade. 12-18 in. plants are \$4.00 and \$5.00.

MOUNTAIN LAUREL (*Kalmia latifolia*) (B) is one of the most beautiful of all flowering shrubs. Nursery-grown plants, 15 in.-2½ ft., \$5.50-\$9.00.

MUGHO PINE (C) is a truly dwarf compact true pine, stands sea winds well. 10-18 in. at \$4.00 and \$5.50.

PIERIS (Andromeda) (B) is most popular. The Japanese variety is especially attractive in early spring with white flowers above new soft pinkish-green glossy leaves. 1-2½ ft. plants from \$4.25. The Mountain Andromeda is lower-growing, with upright flowers. 12-18 in., \$5.00-\$6.50.

RHODODENDRONS are a magnificent family. The Carolina variety has pale pink flowers in May. 15-24 in. plants, \$6.50 and \$8.00. The Wilson variety is a low-growing compact type, with deep pink flowers in late June, 1-2 ft. from \$6.50. The Rosebay variety, maximum, is tall growing, fine for partial shade, has apple blossom pink flowers in July. 1½-3½ ft. plants from \$6.00 to \$15.00. The large-flowered Hybrid Rhododendrons have most attractive colors in June; 1-2 ft. strong plants, \$6.50 and \$8.50.

YEW (*Taxus*) (C) come in many fine varieties and are perhaps the best of all general-purpose evergreens. The spreading types, *cuspidata*, *nana*, and *repandens* all grow broader than high. Prices run from \$6.00, an excellent value. The upright types include the Pyramidal Japanese, the rather columnar Hicks and Hatfield-varieties, and the more compact densiformis type. All are rich dark green, several bear juicy red fruits enjoyed by birds and people. From \$6.00.

New—Container-Grown Plants

First in this section to adopt the new trend, we see tremendous advantages to customers and ourselves in the modern container-grown stock of many kinds of flowering shrubs and trees, evergreens, vines and unusual plants.

Clean and easy to handle, certain to live because all the plant's roots are undisturbed in transplanting, and best of all, safe to plant at any time of the year including midsummer, these new container-grown plants are the greatest advance in improved nursery practice in many a year.

At any time of the year, for anniversaries, birthdays, Mother's Day, Easter, Christmas, to express appreciation or sympathy or congratulations, use

GIFT CERTIFICATES

for plants, trees, roses — whatever may be the choice of either yourself or the recipient.

Always in good taste and of long-lasting value.



The Unexcelled Beauty of Flowering Dogwood

Flowering And Shade Trees

Everyone knows and admires the familiar large-growing trees like Maples, Oaks, Elms, Lindens and Beeches.

Today finds more and more emphasis placed on the use of the flowering trees, such as Dogwood, Crabapples, Hawthorns, Magnolias, and several others. These smaller trees are especially appropriate in connection with the modern trend to lower, single-story homes. Properly placed, they add great beauty of flower and form to every home grounds.

We list these trees first, followed by a second group of the larger-growing types.

The Best Flowering Trees

DOGWOOD (*Cornus*). The two best known, flowering in late May, are the white flowering, in sizes from 3-6 ft., from \$6.50-\$11.00, and the beautiful pink flowering, 2-6 ft., from \$5.75-\$16.00. Of equal beauty and flowering a month later is the fine Japanese Kousa Dogwood, in sizes 2-5 ft., from \$4.50-\$8.50.

HAWTHORN (*Crataegus*) is offered in two varieties. 5-6 ft., Paul's Scarlet are \$7.50, and Washington Hawthorn, with white flowers and orange-red fruits in sizes from 3-5 ft., at \$4.00 and \$5.00.

FLOWERING CRABAPPLES are among the finest of all. We have ten named varieties. Trees are literally covered with flowers followed by most ornamental fruits all through the fall. Flower range is from white and palest pink through to deep crimson. Several varieties have purplish red foliage all season. Strong young trees 4-8 ft. high range from \$4.75-\$12.00, all B & B.

GOLDENCHAIN (*Laburnum*) has large yellow drooping flower clusters in June. 5-6 ft., \$9.00; 8-10 ft. \$17.50.

FLOWERING CHERRY (*Prunus*). Large double pink flowers cover the upright-form Kwansan variety in May. 5-8 ft. trees are \$7.50 and \$12.00. The Weeping Cherry with its drooping branches has pale pink flowers. 5-6 ft., \$12.00.

MAGNOLIA with its giant flowers unfolding in April before the leaves appear is most effective. Both white and stellata varieties, from \$7.00.

JAPANESE BLOODLEAF MAPLE. Grafted specimens of these much admired dwarf red maples. 1½-4 ft., from \$6.00-\$12.00.

EUROPEAN MOUNTAIN ASH makes a fine rather narrow tree, with creamy flower heads and masses of brilliant orange fruits in late summer. 6-8 ft., \$9.00.

PURPLE-LEAF PLUM, Thundercloud variety, has nice pale pink flowers early in spring, and really purple foliage all season. 4-6 ft., \$5.00 and \$7.00.

SILVERBELL (*Halesia*) is a beautiful small shrub-form tree with bell-shaped white flowers in spring. 3-5 ft., \$5.00-\$6.50.

SORREL TREE (*Oxydendrum*), a relatively rare plant, is particularly valuable for midsummer flowers above glossy foliage that turns brilliant maroon red in fall. 2-3 ft., \$5.00.

WHITE FRINGE is an attractive thing with pendulous flowers in June. 3-4 ft. branching plants are \$4.00.

BIRCH. Canoe Birch has whitest bark. 2- and 3-stem clumps. 6-10 ft., \$8.00-\$15.00.

The Larger-Growing Shade Trees

AMERICAN BEECH (*Fagus*). Fine for large lawn specimens, low-branching clean green foliage turning golden-russet in fall. 3-6 ft., \$6.00-\$9.00. The Rivers Purple Beech, grafted plants, are slow growing, most attractive. 2-3 ft., \$7.00.

ELM (*Ulmus americana*). Still a great favorite for its distinctive form and beauty. If well cared for it should not be affected by disease. 8-12 ft., \$7.50 and \$10.00.

LINDEN (*Tilia cordata*), European Littleleaf variety. An excellent dense growing tree of good form, with fragrant flowers in July. 6-8 ft., \$9.00.

HONEY LOCUST (*Gleditzia*). Good sturdy trees, rather picturesque growth, good to provide light shade. Thornless variety 6-12 ft., \$7.50-\$15.00.

MORaine HONEYLOCUST is a patented strain, selected for its more regular vase-form growth. 6-8 ft., \$10.00; 8-10 ft., \$17.50.

MAPLE (*Acer*). Norway Maples are much used for street trees; Red Maples (*rubrum*) are natives, noted for brilliant red flowers in spring and scarlet fall color; Schwedler variety has reddish leaves in spring soon turning to dark green. Sycamore maples are sturdiest near the seashore. 6-12 ft. Maples are priced from \$7.00-\$13.00.

CRIMSON KING MAPLE has maroon-red foliage all season, a splendid accent tree. 8-10 ft., \$15.00.

OAKS. Pin Oak is one of the best of all trees, sturdy horizontal branching. 6-8 ft., \$8.50; 10-12 ft. \$12.00. English Oak has smaller rounded leaves, strong near seashore. 6-8 ft. \$8.50; 8-10 ft. \$12.00. Willow Oak is a beautiful medium-sized tree, glossy foliage turning pale yellow in fall, prefers moist locations. 5-6 ft., \$6.00.

ORIENTAL PLANE-TREE. Large, fast growing; bark has attractive greenish-white blotches. 10-12 ft., \$12.00

WILLOW (*Salix*). The variety Niobe is the justly popular Goldenbark Weeping Willow, rapid growing. 6-8 ft., \$6.00; 8-10 ft., \$9.00. We also have the French Pussywillows, and the Laurel-Leaf Willows, in shrub forms, 3-4 ft., \$1.75 and \$2.00.

Fruit Trees and Bush Fruits

We carry an ample line of husky 2-year Apples, Pears, Peaches and Cherries, in many selected varieties found best for this area. Likewise we have the splendid Hybrid Blueberries and other bush fruits such as Raspberries, Currants and Grapes. Prices for all fruits are low, and potential values high.

“ — but Fertilizer Helps ”

Nature's wonders and beauty were the Sunday School lesson for a children's class. To test how effective her instruction had been, the teacher asked, "Now who is it who makes all the beautiful flowers and grass and trees we enjoy so much?" Said the nurseryman's little daughter, "God does, but fertilizer helps."

Fertilizers, Grass Seed and Lawn Care Products

Good lawns do as much as trees and shrubs and flowers to make home grounds attractive.

To keep lawns good, feed them at least twice a year, in early spring and early fall. A third feeding in midsummer is desirable. Many lawn weeds, even crabgrass, can be controlled by careful and proper use of the right materials.

For proper lawn making, and for capable maintenance of your lawns and grounds, our complete landscaping service is at your command.

We specialize in the following products, which our judgment and experience indicate are the best for their respective purposes. We are authorized agents for the nationally famous O. M. Scott Company grass seeds, weed controls, lawn foods and spreaders. We recommend them highly.

Grass Seed Mixtures

We recommend $4\frac{1}{2}$ to 5 pounds per 1000 square feet.

Lawrence's Cape Cod Lawn Seed. A carefully formulated mixture of permanent grasses best for this section. Prepared either with or without white clover, as preferred.

50 lbs. or more at 85c per pound; 1 lb. \$1.00; 5 lbs. \$4.85; 10 lbs. \$9.00.

Superfine Univ. of Rhode Island Mixture No. 1 widely noted for making exceptionally good permanent turf. Contains 25% Merion B-27 Bluegrass.

50 lbs. or more at \$1.60 per pound; 10 lbs. \$16.50; 5 lbs. \$8.50; 1 lb. \$1.75.

Whitney's "Sylvan Shady" Mixture, specially blended for problem spots of shade or light soils.

5 lbs. \$5.59; 1 lb. \$1.19.

Whitney's "Outdoor Living" Mixture, for all-purpose lawns in sun, shade, slopes or terraces.

5 lbs. \$5.59; 1 lb. \$1.19.

Wild Grass Mixture. Made of tougher grasses, for banks or areas where mowed lawn is not desired.

10 lbs. \$7.50; 1 lb. 80¢.

Scott's Picture Lawn Seed, (Deluxe).

1 lb. box \$1.65; 5 lb. box \$7.95; 20 lbs. \$29.95.

Scott's Family Lawn Seed, for sun or shade, terrace and slopes.

1 lb. box \$1.35; 5 lb. box \$6.45; 20 lbs. \$24.95.

Scott's Play-Lawn Seed (Utility), made of wear-resistant grasses, for less favorable conditions.

1 lb. box \$1.25; 5 lb. box \$5.95.

Recommended Fertilizers for Lawns, Trees and Gardens

We carry the full line of top-quality "**Agrico**" fertilizers.

Agrico for turf, 6-8-2, an excellent 50% natural organic lawn food.

Use 3 to 4 lbs. per 100 sq. ft. 80-lb. bag \$4.70; 50-lb. bag \$3.25; 25 lbs. \$2.00.

Agrico for Lawns, Trees and Shrubs, 6-10-4, 100 lbs. \$5.70; 50 lbs. \$2.90; 25 lbs. \$1.85.

Agrico for Gardens, 5-10-5, a good all-purpose food. Use 5 to 6 lbs. per 100 sq. ft. 100 lbs. \$5.00; 50 lbs. \$2.55; 25 lbs. \$1.60; 10 lbs. \$1.10; 5 lbs. 60¢.

Agrico for Broadleaf Evergreens, 6-10-4, an acid-base fertilizer for Azaleas, Rhododendron, Dogwood, Blueberries, Heather and all acid-soil plants.

4 lbs. per 100 sq. ft. 100 lbs. \$6.25; 50 lbs. \$3.15; 25 lbs. \$2.00; 10 lbs. \$1.25; 5 lbs. 65¢.

Agrico for Roses, specially compounded for best rose culture.

Feed roses lightly every 3 weeks from April to mid-August. 50 lbs., (2-25's) \$5.95; 25 lbs. \$3.05; 10 lbs. \$1.50; 5 lbs. 90¢.

Scott's Turf Builder, a fine lawn food, part organic. Use only 2 lbs. per 100 sq. ft. 5000 sq. ft. size \$4.95; 2500 sq. ft. size \$2.95.

Scott's Soil Improver, not so much a food as a soil conditioner for poor soils. 2500 sq. ft. size \$2.95.

Ground Magnesium Limestone, for correcting too high soil acidity. Use 10 lbs. per 100 sq. ft. 80 lb. bag \$1.25; 50 lbs. 85¢. 25 lbs. 55¢.

Peat Moss, Premier Brand. Highest grade, finely ground. All organic, lightens heavy soils, retains moisture and food in light soils. Excellent surface mulch.

Extra large Economy Bale, burlap-wrapped, \$5.25; 5 or more bales at \$4.75 each.

Large 6 cu. ft. bale, plastic wrapped, clean, \$5.00; 5 or more bales at \$4.25 each.

"Kar-bale," 4 cu. ft. in plastic \$3.50.

"Karry-bale," 3-bushel carton, \$2.65.

"Pick-up bale," 1½-bushel carton \$2.00.

Something New — and Better — in Fertilizers

M. N. A. Brands, prepared for, sponsored and sold by members of the Massachusetts Nurserymen's Association.

M. N. A. "Turf-o-organic" is for lawns, new and old, with half its nitrogen content in organic ureaform. 50 lbs. \$4.75; 25 lbs. \$2.95.

M. N. A. "Plant-o-organic" is for flowers, roses, shrubs and gardens, a complete balanced food including important trace elements. Easily applied, following simple directions on the package. 25 lbs. \$2.95; 10 lbs. \$1.40.

Weed Controls

Properly used, these really do a good job.

Scott's Weed-and-Fed. Kills weeds and feeds the desirable grasses in one application. 5000 sq. ft. package \$5.95; 2500 sq. ft. size \$3.45; 1000 sq. ft. size \$1.95.

Scott's 4X-D Weed Control. Applied dry, kills dandelions, plantain, and other broadleaf weeds in the lawn. 5000 sq. ft. size \$3.75; 2500 sq. ft. size \$1.95.

Scott's "Cope" Pest Control. Chlordane base, kills Japanese beetle grubs and other grubs in the soil. 5000 sq. ft. size \$3.95; 2500 sq. ft. size \$2.45.

Scott's "Scutl." Effective early summer control of crabgrass. 5000 sq. ft. size \$3.25; 2500 sq. ft. size \$1.95.

Scott's "Halts." New Scott product for killing crabgrass seed in the soil. Apply in early spring or late fall. 2500 sq. ft. size \$9.95; 1000 sq. ft. size \$4.95.

Scott's "Kansel." Eliminates white clover and reduces chickweed in lawns, 5000 sq. ft. size \$4.95; 2500 sq. ft. size \$2.95.

SCOTT'S SPREADERS, for easy application of lawn fertilizers, and weed and pest controls. 4 sizes, \$9.98, \$12.95, \$16.95, and \$24.95.

In addition to the above listed items we carry both at the Gardening Center and at the Flower and Garden Shop on Depot Avenue, Falmouth, many other gardening essentials, such as ground bone meal, Farmanure, cattle manure, Milorganite, Baccto-Peat, Bartlett Tree Food, cotton-seed meal, buckwheat-hull mulch; leading brands of insecticides and fungicides, sprayers and dusters, hose and lawn sprinklers, plant stakes, and all types of gardening tools.

Practical Planting Instructions

HOW TO PREPARE SOIL

Remove poor subsoils to the full depth specified and refill with good fertile topsoil loam to the following recommended depths:

For *flowers, vegetables* and *most ground cover plants*, 9 to 12 inches.

For *flowering shrubs, hedges, floribunda roses, vines, bush fruits* and *most evergreens*, 16 to 18 inches.

For *hybrid tea roses*, 24 to 30 inches is worth the cost; for *all trees, evergreen and deciduous*, holes at least 6 inches deeper and 2 feet wider than the full spread of the roots.

For *good lawns*, 4 inches is minimum if subsoil is heavy, 8 inches on light sandy subsoils.

For *all plants*, mix into the good loam well-rotted cow manure, adding about 2 inches for every foot in depth. Peat added and mixed in the same proportion is good in lighter soils. If soil is decidedly acid, add lime at 6 to 8 pounds per 100 square feet.

HOW TO PLANT

Dig holes, wider and a little deeper than the roots; set plants at same depth as before (inspection will show) or a very little deeper. Work loose loam around roots, filling half way. Water thoroughly and after settling fill nearly to ground level, firm the soil moderately, leaving saucer-shape depression to hold further water.

Water thoroughly twice a week (a surface sprinkling is not nearly enough) during the first growing season.

Information for Customers

Guarantee

All our stock is guaranteed true to name, in good condition, carefully dug, and properly packed for safe delivery.

Where in our judgment our plants are properly planted and receive adequate watering and after-care, replacement material will be furnished without cost for all plants that fail to survive the first growing season.

Good soil preparation and frequent thorough watering are most important.

Prices

If a complete detailed list of prices for all kinds and sizes of plants is desired, a post card or phone call will bring such a list to you promptly.

1 to 5 plants of the same kind (excepting perennials) at the each price; 6 or more at the dozen rate, and 25 or more at the hundred rate where quoted.

All prices quoted are F.O.B. our nurseries in East Falmouth.

Because of conditions beyond our control, prices are subject to change without notice. This list cancels all previous lists.

There will be from time to time various specially priced offers at our Gardening Center. Watch the local newspapers for these specials throughout the season.

Deliveries and Shipping

Truck deliveries without charge are scheduled Fridays during April, May and June, covering all Cape Cod as far as Orleans. For other truck deliveries, fair charges are made, depending on distance and load.

For the convenience of Nantucket and Martha's Vineyard customers, free deliveries to the Woods Hole dock will be made Mondays and Thursdays during the spring.

Business Hours

Our Nurseries are open weekdays from 8:00 A.M. to 4:30 P.M., and closed Sundays and holidays.

Our Cape Cod Gardening Center will be open weekdays from April on, from 8:00 A.M. to 5:00 P.M., and closed on Sundays and national holidays.

Our Flower Shop, Landscape Offices, and Business Offices at 34 Depot Avenue in Falmouth are open weekdays from 8:00 A.M. to 5:30 P.M., and closed Sundays and holidays.

INDEX OF COMMON NAMES

Abelia.....	31	Floribunda Roses....	19	Pine.....	31
Almond.....	26	Forsythia.....	24	Pinks.....	14
Althea.....	24	Foxglove.....	14	Planetree.....	36
Amaryllis.....	16	Funkia.....	14	Plantainlily.....	14
Andromeda.....	33	Gaillardia.....	14	Plum.....	26, 35, 36
Apple.....	35, 36	Garland flower.....	31	Poppy.....	16
Arborvitae.....	31, 32	Gayfeather.....	15	Porcelainberry.....	27
Arrowwood.....	25	Germander.....	15	Primrose.....	16
Aster.....	13	Ghostplant.....	16	Privet.....	24
Astilbe.....	13	Globe Thistle.....	14	Purpleosier Willow..	26
Azalea.....	23, 31	Goldenchain.....	35	Pyrethrum.....	13
Baby's Breath.....	14	Goldentuft.....	13	Red Hot Poker.....	15
Balloon flower.....	15	Gerse.....	23	Red-Vein Enkian- thus.....	24
Barberry.....	23	Grandiflora Roses..	19	Retinospora.....	32
Bayberry.....	24	Hawthorn.....	35	Rhododendron.....	33
Beachplum.....	24	Heath.....	28	Rockcress.....	16
Bearberry.....	28	Heather.....	28	Roses.....	18-20, 24
Beautyberry.....	26	Hemlock.....	31	Rose of Sharon.....	24
Beautybush.....	24	Hen-and-Chickens..	16	Rosemary.....	14
Bee-Balm.....	16	Herbs.....	14	Russian Olive.....	24
Beech.....	35	Holly.....	32	Saxifrage.....	16
Birch.....	35	Hollyhocks.....	14	Scotch Broom.....	23
Blanketflower.....	14	Honeylocust.....	36	Scotch Gorse.....	23
Bleeding Heart.....	14	Honeysuckle.....	26, 27	Sedum.....	15
Blueberry.....	26, 36	Hybrid Tea Roses... Hydrangea.....	19 24, 27	Shasta Daisy.....	13
Blue Hydrangea.....	24	Inkberry.....	32	Smoke Tree.....	26
Boston Ivy.....	27	Iris.....	14, 15	Snowberry.....	26
Boxwood.....	31	Ivy.....	27	Snow-in-Summer... Sorrel Tree.....	13 35
Bridal Wreath.....	25	Japanese Quince....	23	Sourwood.....	35
Broom.....	23	Juniper.....	31, 32	Speedwell.....	15
Bugle.....	13	Larkspur.....	13	Spiraea.....	25
Butterfly Bush.....	23	Laurel.....	32	Spruce.....	31
Butterfly Weed.....	13	Laurelcherry.....	32	Spurge.....	28
Candytuft.....	14	Lavender.....	15	St. Johnswort.....	14, 24
Canterbury Bells....	13	Lavender-Cotton... Leadwort.....	15 13	Stokesia.....	15
Carnation.....	14	Lemon-Lily.....	14	Stonecrop.....	15
Cedar, Red.....	31	Leucothoe.....	32	Summer Sweet.....	23
Chastetree.....	25	Lilac.....	25	Sunrose.....	14
Cherry.....	35, 36	Lilies.....	15	Sweetpepper.....	23
Chokeberry.....	26	Lily-of-the-Valley... Linden.....	13 36	Sweet William.....	14
Christmasberry.....	26	Lupine.....	15	Syringa.....	24, 25
Christmas Rose.....	14	Magnolia.....	35	Tamarisk.....	25
Chrysanthemum.....	13	Mallow.....	14	Thermopsis.....	16
Clematis.....	27	Maple.....	36	Thorn.....	35
Climbing Hydrangea	27	Meadowrue.....	16	Thyme.....	15
Climbing Roses.....	20	Michaelmas Daisy.. Mints.....	13 14	Torch Lily.....	15
Columbine.....	13	Mock-Orange.....	24	Trumpet Vine.....	27
Coral-Bells.....	14	Monkshood.....	13	Tufted Pansy.....	15, 16
Cornelian Cherry....	26	Moraine Honeylo- cust.....	36	Veronica.....	15
Cotoneaster.....	23	Moss Phlox.....	16	Viburnum.....	25
Crab Apple.....	35	Mountain Ash.....	35	Virginia Creeper.....	27
Cranberrybush.....	25	Mountain Laurel.... Myrtle.....	32 28	Virgin's Bower.....	27
Daphne.....	31	Nepeta.....	15	Vitex.....	25
Davilily.....	14	Oak.....	36	Weigela.....	25
Delphinium.....	13	Pachistima.....	28	White Fringe.....	35
Deutzia.....	23	Pachysandra.....	28	Wild Cranberry....	28
Dogwood.....	23, 34	Peony.....	15	Willow.....	26, 36
Dutchman's Pipe....	27	Periwinkle.....	28	Windflower.....	13
Elm.....	35	Phlox.....	15, 16	Wintercreeper.....	27
Euonymus.....	23, 27			Wistaria.....	27
Evening Primrose....	16			Woodbine.....	27
False Cypress.....	32			Yellow Lupine.....	16
Ferns.....	14			Yew.....	33
Firethorn.....	31				
Flax.....	15				
Fleecevine.....	27				



Gardening on Cape Cod

Since 1886

H. V. LAWRENCE, INC.

The Cape Cod Nurseries

FALMOUTH, MASSACHUSETTS

BUSINESS OFFICES, FLOWER SHOP AND LANDSCAPE OFFICES
34 Depot Avenue, Falmouth — Tel. Kimball 8-3126

THE CAPE COD NURSERIES, Route 28, East Falmouth
Manager's Office and Shipping Department
Tel. Kimball 8-2492

The Cape Cod Gardening Center — Tel. Kimball 8-2493

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